

FAIR ADVISORY BOARD MINUTES

June 27, 2024

Zoom Meeting Only

1. Call to Order

Meeting was called to order by Schroeder at 7:04 p.m.

2. Roll Call

Members present:

Lindsey Baneck, Joy Brattlie, Kevin Doherty, Angie Greving, Jessica Hansen, Tom Kohls, Leah Mindemann, Carie Pellmann, Heather Reu, Jim Schroeder

Also present: Michael Luckey, Assistant to the County Administrator; Becky Roberts, Fair Park Director

3. Certification of compliance with Open Meeting Law Requirements

Luckey certified compliance with the open meetings law.

4. Public Comment

No public comment made.

5. Preparation for 2024 County Fair

- Roberts advised the board that Danielle Chwala will be returning as Fairest of the Fair for 2024. This decision allows us to discuss Fair through the winter and give the applicants the full Fairest of the Fair experience. Greving asked about this year's applicants. Roberts stated that the applicant from this year will serve as Fair Royalty.
- Roberts has expressed gratitude with this Board for structuring the Superintendents the way they did. Things have been going well with this.
- Heart of the Park events need additional applicants. Roberts requested assistance with spreading the word and offered to waive the \$10 fee if that would get more participants. Mindemann noted that AgriView is running the Heart of the Park release in next week's issue.
- Jefferson County GIS team revamped the map for the Fair Park and the team is using them for internal program tracking. There will be a program book printed.
- Heather Reu has helped spearhead award donations and the results have been fantastic. Roberts expressed appreciation for the Fair Advisory Board and their volunteer work, ideas, and participation.
- Roberts shared staffing updates at Fair Park. New faces in the office and on maintenance staff. The team has been functioning well.
- Volunteers are still needed. Roberts asked that all Fair Advisory Board members contact her to sign up for shifts. Roberts is specifically looking for people to help with more sensitive tasks such as tickets and money reconciliation.
- Schroeder asked about staff morale and offered support for the staff.
- Greving added a "kudos" to Roberts and her team.
- Doherty asked about tent rentals. All is now taken care of.
- Doherty requested that all Fair Advisory Board members share information about Heart of the Park.
- Greving requested that all Fair Advisory Board members offer corrections to any incorrect information they hear. Greving also asked how the animal numbers were. Roberts shared that some Departments were up, some were down, but numbers have been good.
- Discussion was had regarding Heart of the Park and the Advisory Board recommended that Roberts make the ultimate decision whether to remove the \$10 entry fee.

6. Adjourn

Motion made by Schroeder, seconded by Greving, to adjourn. Motion carried. Meeting adjourned at 7:46pm.

Respectfully Submitted

Michael Luckey

Jefferson County Administration